

# SUSTAINING & EXPANDING YOUR MEMORY LAB

Webinar #8

Friday, August 20, 2021



*California*  
**STATE LIBRARY**  
FOUNDED 1839  
PRESERVING OUR HERITAGE. SHAPING OUR FUTURE



CALIFORNIA  
REVEALED

**Memory Lab**  
**Network**  
dc public library



INSTITUTE of  
**Museum and Library**  
SERVICES



# MEMORY LAB WEBINARS

January: Memory Lab Model(s)

February: Goals & Expectations

March: Intro to Digital Concepts

April: Intro to Audiovisual Preservation

May: Equipment Set Up, Workflows, Troubleshooting

June: Training Staff

July: Evaluating

**August: Sustaining & Expanding**

*Register:*

<https://californiarevealed.org/memorylabs>

MLN Deep Dive: <https://memorylabnetwork.github.io>



Permalink: <https://californiarevealed.org/islandora/object/cavpp%3A16605>

# MEMORY LAB BROWN BAG

Tuesday, August 31, 2021

12:00pm noon

All are welcome!

***Register:***

<https://tinyurl.com/5bs33zea>

# MEMORY LAB AKA RETRO TECH LAB

**Tehama County Library**

# INTRODUCTIONS

Eddie Proctor / Library Clerk – MLIS Student

Todd Deck / Library Director



# TEHAMA COUNTY

# Rural County in Northern California

65,084 Population

2,949 Square Miles

## 22.1 People per square mile

Median household income is \$31,206

## Famous for Lassen National Park



# TEHAMA COUNTY LIBRARY

3 Branch Library System (Red Bluff,  
Corning and Los Molinos)

[www.tehamacountylibrary.org](http://www.tehamacountylibrary.org)





# 2018

Camp and Carr fires

382,987 acres burned

3,404 structures destroyed





AUGUST TO DECEMBER OF 2018 WE WORKED WITH EVACUEES.

MANY EXPRESSED A SADNESS OVER  
LOSING FAMILY MEMORIES



# COPY CAT GRANT FROM THE CALIFORNIA STATE LIBRARY

WITH \$10,500 WE WERE ABLE TO PURCHASE:

SLIDE SCANNER

8MM/SUPER 8 DIGITAL CONVERTER

CASSETTE TAPE CONVERTER

DVD/VCR PLAYER

PROJECTOR

VHS CONVERTER

WIRELESS PROJECTOR

LAPTOP

# MEMORY LAB: JULY 2019-MARCH 2020

STARTED AS A DROP OFF SERVICE.

OVER THE NEXT 8 MONTHS, WE CONVERTED AROUND:

2000 PHOTOS

100 SUPER 8 / 8MM FILMS

2500 SLIDES

500 VHS TAPES

# OFF TO D.C.: JANUARY 2020

THE NEED TO LEARN MORE AND HAVE A COMMUNITY TO REACH OUT TO.

THAT'S WHERE WE LEARNED ABOUT THE MEMORY LAB NETWORK.

A WEEKLONG TRAINING IN D.C. - IT HELPED FURTHER OUR SKILLS AND LEARN MORE ABOUT WHAT A MEMORY LAB CAN DO FOR PATRONS.

# THEN COVID CAME: MARCH 2020

THE LIBRARY WAS CLOSED.

WE WERE NOT ABLE TO OPERATE THE RETRO TECH LAB OR TAKE ANY PROJECTS. THE FUTURE WAS UNSURE.

HOWEVER, A POSITIVE CHANGE FOR THE RETRO TECH LAB OCCURRED BECAUSE OF COVID.

# THE COVID YEAR: MARCH 2020-MAY 2021

NOT BEING ALLOWED TO USE THE RETRO TECH LAB ALLOWED US TO REFLECT ON WHAT WORKED AND DIDN'T WORK FOR THE LAB.

WE WERE ABLE TO CATCH UP ON PROJECTS

YOUTUBE

FACEBOOK TRIVIA

# THE "NEW" RETRO TECH LAB: JUNE 2021-PRESENT

WE HAD NEW COVID GUIDELINES TO WORK WITH.

PATRONS DON'T LEAVE THEIR MEDIA ANYMORE.

SET APPOINTMENTS AND HAVE THREE HOURS TO WORK ON THEIR PROJECTS.

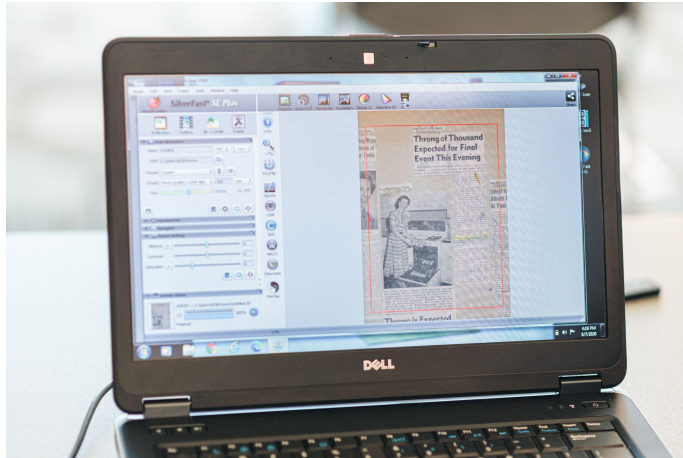
WE TEACH THEM HOW TO USE THE TECH TO COMPLETE THEIR DIGITIZATIONS.





NOW HERE ARE OUR TOP ELEVEN  
TIPS FOR STARTING AND  
OPERATING A MEMORY LAB.

# 1: TEACH NOT TAKE



## 2: DUSTY



# 3: RESEARCH

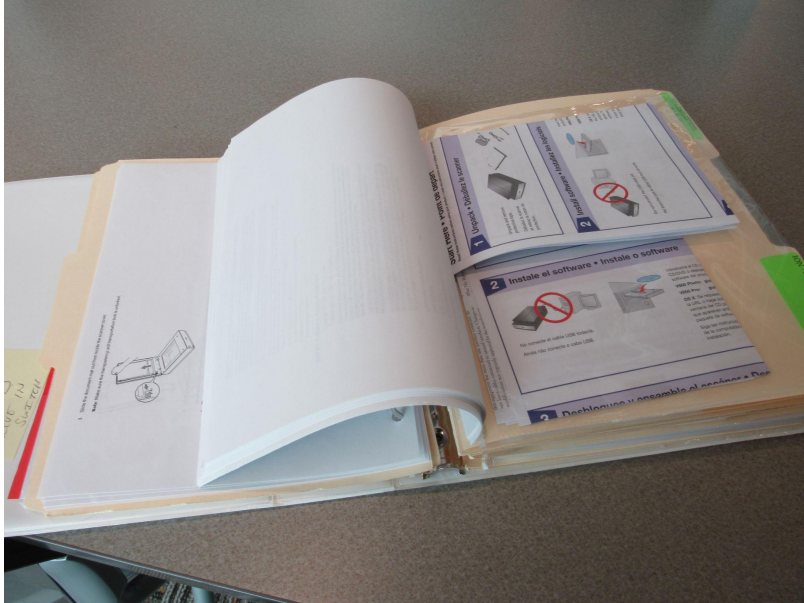


# 4A: LEARN THE TECH





## 4B: INSTRUCTIONS



# 5: CLEAN THE TECH





6A: FLASH DRIVES



6B: DVDS



6C: EXTERNAL  
HARD DRIVE



HOW TO KEEP THE  
DIGITIZED MEMORIES.

# 7: FISHBOWL



# 8: LEAVE THE FISHBOWL

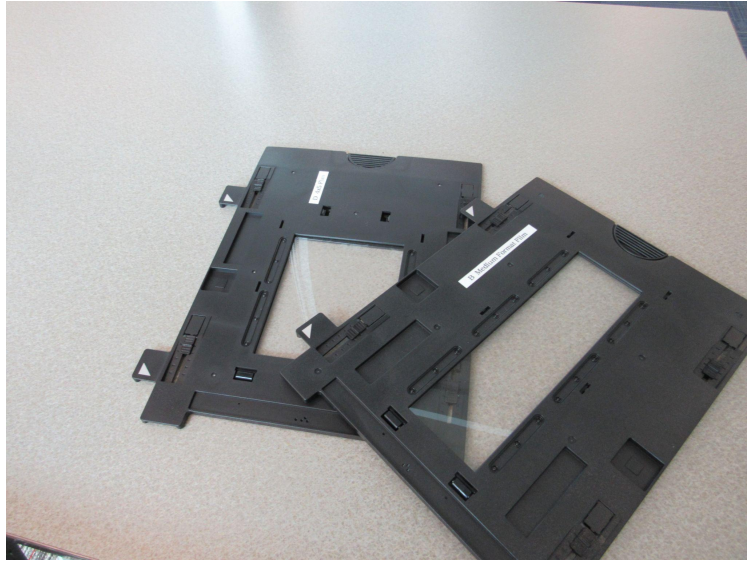


# 9: THEIR STORY





# 10: ALL THE MEDIA



# 11: CONVERT OR NOT CONVERT



SUSTAINING & EXPANDING

ONGOING SUPPORT

KEY PART OF DISASTER PREPARATION

HAVE A WISH LIST READY

SHARE THIS CONSISTENTLY

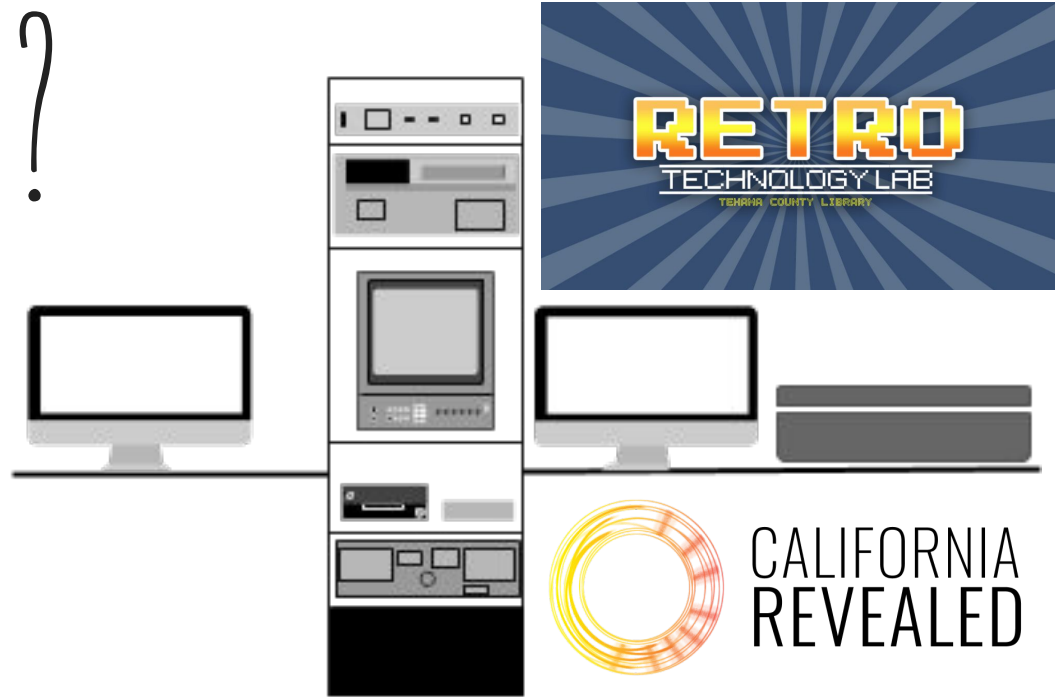
HIDDEN HEROES

TAKE YOUR TIME





# QUESTIONS?



# THANKS!

## KEEP IN TOUCH!

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[memorylabnetwork.github.io](https://memorylabnetwork.github.io)

[californiarevealed.org/memorylabs](https://californiarevealed.org/memorylabs)

[library.ca.gov/services/to-libraries/copycat-grants/memory-lab](https://library.ca.gov/services/to-libraries/copycat-grants/memory-lab)

